CONTRACT

Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

Mundy Katowitz Media 1322 G Street SE Washington, DC 20003

	Contract / Rev			Alt Order #	<u> </u>		
	561764	1		07890797			
Product							
PRIORITIES USA							
Contract Dates	Estimate #						
08/14/12 - 08/20/12	321/340/1520	1					
Advertiser			Ori	iginal Date	/ Revision		
Priorities USA Action				08/13/12 / 08/13/12			
	Billing Cycle	Billing	Billing Calendar		Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Account Executive		xecutive	Sales Office		
	WTKR	Jamie Andrus			Washington, D.		
	Special Handl	ling					
	Demographic						
	Adults 35+						
	IDB#	Advert	ser	Code	Product Code		
	8356	321			340		
	Agency Ref			Advertiser	Ref		

**Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount			Spots/		Tot	tals
Start Date	*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
Meek: 08/13/12 08/19/12 T 1 \$460.00			1:00	NM	1	\$480.00
E 2 3						
Start Date					2006	
Section Sect		7	1:00	NM	1	\$730.00
The last color of the last c						
Start Date End Date Meekdays Spots/Week Spots/W		7-9a	1:00	NM	1	\$560.00
D 4 3 08/14/12 08/19/12 Price Is Right						Ψ000.00
D 5 3	Week: 08/13/12 08/19/12 -T 1	\$560.00				
E 6 3	D 4 3 08/14/12 08/19/12 Price Is Right	11am-12n	:30	NM	0	\$0.00
Start Date OB/20/12 OB/16/12 OB/16/1	D 5 3 08/16/12 08/16/12 Newschannel 3 News	12n-1230pm	:30	NM	0	\$0.00
Week: \overline{\overl			1:00	NM	1	\$830.00
E 7 3 08/17/12 08/17/12 CBS Daytime 1228-3pm 1:00 NM 1 \$1,110.00						
Start Date End Date Weekdays Spots/Week Rate Start Date Weekdays Spots/Week Rate Start Date Weekdays O8/19/12 O8/19/1						
Week: 08/13/12 08/19/12 F- 1 \$1,110.00 E 8 3 08/16/12 Start Date Week: 08/16/12 NewsCha 3 News First @ 4p 358-5pm 1:00 NM 1 \$560.00 E 9 3 08/14/12 08/19/12 Newschannel 3 News Start Date Week: 08/19/12 Newschannel 3 News Spots/Week Rate News(108/13/12) NM 1 \$930.00 D 10 3 08/14/12 08/19/12 Newschannel 3 News Start Date Week: 08/19/12 Newschannel 3 News Start Date Newschannel 3 News Spots/Week Rate News(108/20/12 Newschannel 3 News(108/20/20/20/20/20/20/20/20/20/20/20/20/20/			1:00	NM	1	\$1,110.00
E 8 3 08/16/12 08/16/12 NewsCha 3 News First @ 4p 358-5pm 1:00 NM 1 \$560.00 Start Date Week: 08/13/12 08/19/12 08/19/12 Newschannel 3 News 5-530pm 1:00 NM 1 \$930.00						
Start Date Week: End Date 08/13/12 Weekdays 08/19/12 Spots/Week 5560.00 Rate \$560.00 E 9 3 08/14/12 08/19/12 Newschannel 3 News Week: 08/19/12 Newschannel 3 News 5-530pm 1:00 NM 1 \$930,00 D 10 3 08/13/12 08/19/12 Newschannel 3 News 530-6pm :30 NM 0 \$0.00 E 11 3 08/20/12 08/20/12 Newschannel 3 News 530-6pm 1:00 NM 1 \$870.00 Start Date Week: 08/16/12 08/16/12 Newschannel 3 News 530-6pm 1:00 NM 1 \$870.00 E 12 3 08/16/12 08/16/12 Newschannel 3 News 08/20/12 Newschannel 3 N			1:00	NM	1	\$560.00
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Start Date End Date Weekdays Spots/Week Spots/W	Week: 08/13/12 08/19/12T 1	\$560.00				
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D 10 3 08/14/12 08/19/12 Newschannel 3 News 530-6pm :30 NM 0 \$0.00 E 11 3 08/20/12 08/20/12 Newschannel 3 News 530-6pm 1:00 NM 1 \$870.00 E 12 3 08/20/12 08/26/12 Newschannel 3 News 6-630pm 1:00 NM 1 \$1,010.00 Start Date Week: 08/16/12 08/16/12 Newschannel 3 News 6-630pm 1:00 NM 1 \$1,010.00 Week: 08/13/12 08/19/12 T 1 \$1,010.00 NM 0 \$0.00 D 13 08/17/12 08/17/12 7-730pm 7-730pm :30 NM 0 \$0.00						
E 11 3 08/20/12 08/20/12 Newschannel 3 News 530-6pm 1:00 NM 1 \$870.00 Start Date End Date Weekdays Spots/Week Rate \$870.00						
Start Date End Date Weekdays Spots/Week Rate \$870.00					0	\$0.00
Week: 08/20/12 08/26/12 M 1 \$870.00 E 12 3 08/16/12 08/16/12 Newschannel 3 News 6-630pm 1:00 NM 1 \$1,010.00 Start Date Veek: End Date Veekdays Spots/Week		F 7 11000000	1:00	NM	1	\$870.00
E 12 3 08/16/12 08/16/12 Newschannel 3 News 6-630pm 1:00 NM 1 \$1,010.00 Start Date Veek: 08/13/12 08/19/12 Veekdays Spots/Week Rate Week: 08/13/12 08/17/12 08/17/12 7-730pm 7-730pm :30 NM 0 \$0.00				1		
Start Date Week: End Date 08/13/12 Weekdays 08/19/12 Spots/Week 51,010.00 Rate 51,010.00 D 13 3 08/17/12 08/17/12 7-730pm 7-730pm :30 NM 0 \$0.00			1:00	NING		#4 040 00
Week: 08/13/12 08/19/12 T 1 \$1,010.00 D 13 3 08/17/12 08/17/12 7-730pm :30 NM 0 \$0.00			1:00	NIVI	1	\$1,010.00
E 14 3 08/14/12 08/19/12 730-8pm 730-8pm 1:00 NM 1 \$1,110.00	D 13 3 08/17/12 08/17/12 7-730pm	7-730pm	;30	NM	0	\$0.00
	E 14 3 08/14/12 08/19/12 730-8pm	730-8pm	1:00	NM	1	\$1,110.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 561764 /	Alt Order # 07890797
Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	PRIORITIES USA	321/340/1520
Advertiser		Original Date / Revision
Priorities USA Action		08/13/12 / 08/13/12

			Spots/			Tota	ls
*Line Ch Start Date End Date Description	Start/End Time	Days Leng	th Week	Rate	Type Sp	oots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 w 1	<u>Rate</u> \$1,110.00						
E 15 3 08/14/12 08/19/12 Late Night with David Lett Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 -T 1	and represent the members of the professional and the contract of the contract	1	:00		NM	1	\$470.00
E 16 3 08/17/12 08/17/12 Late Late Show w/Craig F Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12F 1		1	:00		NM	1	\$140.00
D 17 3 08/20/12 08/20/12 Late Late Show w/Craig F	erg 1237-135am		:30		NM	0	\$0.00
E 18 3 08/18/12 08/18/12 730-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12S- 1	730-8pm <u>Rate</u> \$270.00	1	:00		NM	1	\$270.00
D 19 3 08/18/12 08/18/12 Kickin' It	1135pm-1235xm		:30		NM	0	\$0.00
D 20 3 08/19/12 08/19/12 CBS Sunday Morning	9-1030am		:30		NM	0	\$0.00
E 21 3 08/19/12 08/19/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/125 1	630-7pm <u>Rate</u> \$400.00	1	:00		NM	1	\$400.00
E 22 3 08/19/12 08/19/12 1135pm-1205am Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12S 1	1135pm-1205am <u>Rate</u> \$420.00	1	:00		NM	1	\$420.00
Time Period # of Spots Gross Amount	Net Amount		Total	S		15	\$9,890.00
07/30/12 -08/20/12 15 \$9,890.00	\$8,406.50						

Time Period	# of Spots	Gross Amount	Net Amount		
07/30/12 -08/20/1	2 15	\$9,890.00	\$8,406.50		
l otals	15	\$9,890.00	\$8,406.50		

Signature:	Date:	